

2020 Spring Membership Drive OFFICIAL RULES

The Spring Membership Drive giveaways (or “Membership Drive”) is for the benefit of and promoted by the International Mountain Bicycling Association a 501(c)3 organization. IMBA is located at 1023 Walnut Street, Suite 100 Boulder CO 80302 (the “Promoter”). There are several prizes (“Prize Package”) to be awarded to a sole winner throughout the promotional period . Chances of winning depend on the total number of eligible entries received.

Eligibility

Entry is open to US residents only located in the United States, who are above the age of 21 years as of May 1, 2020 and sign-up to receive IMBA e-news during the campaign period by submitting their email address to IMBA’s Membership Drive portal . No purchase required to enter to win. A donation to IMBA does not increase odds of winning.

By entering, entrants give permission to add his/her registering email address to the Promoter and the Sponsors’ databases and will receive email communication from those organizations. Entrants may opt out of these email communications at any time.

This promotion is void where prohibited under state and/or federal law. This promotion is void in the states of New York, and Rhode Island. All entrants must submit their first name, last name, email address, country of residence, and chapter affiliation and have a record in the database to be considered. All eligible entrants will receive confirmation of submittal of necessary information via email from IMBA upon submittal.

Employees of the International Mountain Bicycling Association (IMBA) (the “Promoter”), or any of its respective affiliated chapters, their subsidiaries and affiliates, advertising agencies, or any other company or individual involved with the design, production execution or distribution of the Membership Drive and their immediate family (spouse, parents and step-parents, siblings and step-siblings, and children and step-children) and household members (people who share the same residence at least three (3) months out of the year) of each such employee are not eligible. Participation constitutes entrant’s full and unconditional agreement to these Official Rules and Promoter’s decisions, which are final and binding in all matters related to the Membership Drive. Winning a prize is contingent upon fulfilling all requirements set forth herein.

Entering

The promotion runs from 12:00 am (MDT) on May 1, 2020 to 11:59 pm (MDT) on June 30, 2020 (the “Entry Period”). Each individual person is allowed one entry.

1. Eligible entrants may visit <http://www.imba.com/join> (the “Site”) during the Membership Drive Period. To participate, eligible entrants must provide their first name, last name, email address, country of residence, and chapter affiliation. Once information is

recorded, each eligible entrant will receive one automatic entry to the Membership Drive; into a random drawing of the prize package giveaway. Confirmation of entry is receipt of information response from IMBA.

Any use of an electronic device to enhance or alter entrants' odds of winning will count as a fraudulent entry. Entries that are fraudulent are not permitted and will be declared invalid. All entries and the information contained therein will become the property of the Promoter. Receipt of entries for the random draw will not be acknowledged, and proof of submission of an entry will not be deemed proof of receipt. The Promoter reserves the right to delete any entries or remove participants that are in violation of the Official Rules. By participating in the Membership Drive, entrants agree to be bound by these Official Rules.

Winner Selection

On or before the 10th day of July, a representative from IMBA will select a potential winner(s) for the prize(s) in a random selection of all entries received during the Membership Drive campaign period. Entries from states where the promotion is prohibited are void and will not be included in the drawing. The odds of winning depend on the number of eligible entries received. Each potential winner will be notified via the email submitted for the drawing on or before June 10, 2020, and the winner must respond and confirm availability to participate within 48 hours or a new winner will be selected for that specific prize.

Return of any prize notification email as "undeliverable" will result in disqualification, and an alternate winner may be selected. The winner must consent to the announcement of the winner's name and the use by or on behalf of the Promoter of the winner's name and/or photograph and/or any advertising materials for promotional purposes, without any further compensation to the winner.

Should the selected entrant fail to comply with any of the requirements contained in these Official Rules, the prize will be automatically forfeited and another entrant will be selected and the initially selected entrant will be disqualified and will have no recourse towards the Promoter or anyone involved in the Membership Drive.

Prizing

Pkg 1

Pivot Mach 5.5 Race X01, Bass Boat Blue
- \$5,799

One (1) BikeFlights Single-use one-way
Shipping - \$150

One (1) Western Spirit gift certificate for
two (2) people - \$2,490

Hydro Flask pack - \$200

Shimano XTR pedals (XC or Trail) -
\$179.99

GU Energy

- Energy Chews – MSRP \$36
- Energy Stroopwafels – MSRP \$22.50
- Hoppy Trails, Six Packet Cup - \$20

Pkg 2

Marin Pine Mountain 2 - \$2,099.99

One (1) BikeFlights Single-use one-way
Shipping - \$150

JensonUSA shopping - \$2,000

Hydro Flask pack - \$200

Shimano XT pedals (XC or Trail) - \$120

GU Energy

- Energy Chews – MSRP \$36
- Energy Stroopwafels – MSRP \$22.50
- Hoppy Trails, Six Packet Cup - \$20

Pkg 3

DT Swiss Spline 1700 wheelset - \$830

One (1) BikeFlights Single-use one-way
Shipping - \$150

Showers Pass

- IMBA Jacket in Green - \$199
- IMBA Shorts - \$98
- Waterproof Socks - \$37

Hydro Flask pack - \$200

GU Energy

- Energy Chews – MSRP \$36
- Energy Stroopwafels – MSRP \$22.50
- Hoppy Trails, Six Packet Cup - \$20

Pkg 4

Showers Pass

- IMBA Jacket in Green - \$199
- IMBA Shorts - \$98
- Waterproof Socks - \$37

Hydro Flask pack - \$200

GU Energy

- Energy Chews – MSRP \$36
- Energy Stroopwafels – MSRP \$22.50
- Hoppy Trails, Six Packet Cup - \$20

Pkg 5

- Lazer Impala Helmet - \$140
- Hydro Flask pack - \$200
- KEEN voucher - \$100

GU Energy

- Energy Chews – MSRP \$36
- Energy Stroopwafels – MSRP \$22.50
- Hoppy Trails, Six Packet Cup - \$20

Pkg 6

- Lazer Impala Helmet - \$140

Camelbak

- Rolltop Bag - \$60
- Hot Cap 12oz - \$25
- Chute Mag 40oz - \$40

GU Energy

- Energy Chews – MSRP \$36
- Energy Stroopwafels – MSRP \$22.50
- Hoppy Trails, Six Packet Cup - \$20

Pkg 7

- Lazer Impala Helmet - \$140

Camelbak

- Mule pack - \$115
- Dirt Series Podium bottles x2 - \$26

GU Energy

- Energy Chews – MSRP \$36
- Energy Stroopwafels – MSRP \$22.50
- Hoppy Trails, Six Packet Cup - \$20

Pkg 8

- Lazer Impala Helmet - \$140

Camelbak

- Chase 8 Vest - \$125
- Podium Ice bottles x2 - \$50

GU Energy

- Energy Chews – MSRP \$36
 - Energy Stroopwafels – MSRP \$22.50
 - Hoppy Trails, Six Packet Cup - \$20
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Pkg 9

- Magura MT7 brakeset - \$478
- Magura HC rotors - \$74
- Finish Line Pro Care Bucket Kit 8.0 (Super Bike Wash 1 Liter, Speed Degreaser 18oz, Ecotech Degreaser 20oz, Dry Lube 17oz, Wet Lube 4oz, Grunge Brush, 5 Piece Brush Set plus the Scrub Bucket) - \$69.99

GU Energy

- Energy Chews – MSRP \$36
- Energy Stroopwafels – MSRP \$22.50
- Hoppy Trails, Six Packet Cup - \$20

Pkg 10

- Kuat NV 2.0 hitch rack - \$689
- Primal voucher - \$100
- One set of Cane Creek eeWings MTN or eeWings All-Road cranks (rider's choice). This excludes eeWings Stages or special-finish cranks such as eeWings Tye-Dye - \$999

GU Energy

- Energy Chews – MSRP \$36
- Energy Stroopwafels – MSRP \$22.50
- Hoppy Trails, Six Packet Cup - \$20

Pkg 11

- Prevelo Zulu Two - \$469
- One (1) BikeFlights Single-use one-way Shipping - \$150
- Finish Line Pro Care Bucket Kit 8.0 (Super Bike Wash 1 Liter, Speed Degreaser 18oz, Ecotech Degreaser 20oz, Dry Lube 17oz, Wet Lube 4oz, Grunge Brush, 5 Piece Brush Set plus the Scrub Bucket) - \$69.99

GU Energy

- Energy Chews – MSRP \$36
- Energy Stroopwafels – MSRP \$22.50
- Hoppy Trails, Six Packet Cup - \$20

Pkg 12

- Spot Ryve 115 4-star - \$4,599
- Lazer Impala Helmet - \$140
- Shimano XT pedals (XC or Trail) - \$120

GU Energy

- Energy Chews – MSRP \$36
 - Energy Stroopwafels – MSRP \$22.50
 - Hoppy Trails, Six Packet Cup - \$20
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Pkg 13

Shimano XTR Groupset

- Includes
- Crankset - \$419.99
- Chainring (30, 32, 34, 36, 38) - \$132.99
- F/R Brakeset (2 or 4 piston) - \$659.98
- Rotors - \$163.80
- Derailleur - \$256.99
- Shifter - \$179.99
- Cassette - \$389.99
- Chain - \$64.99
- Dropper lever - \$59.99
- (2) XTR hubs - \$135.98 **or**
- (1) XTR Wheelset (27.5 or 29) - \$419.99

Shimano XTR pedals (XC or Trail) - \$179.99

GU Energy

- Energy Chews – MSRP \$36
- Energy Stroopwafels – MSRP \$22.50
- Hoppy Trails, Six Packet Cup - \$20

Pkg 14

Feedback Sports

- (x1) Ultralight Bike Repair Stand - \$209.99
- (x2) Range Torque + Ratchet Wrench - \$79.99

Ergon

- 1 pair of GE1 Evo or GE1 Evo Slim grips - \$35
- 1 SM Men Comp or SM Women Sport Gel saddle - \$90

Hammer Mountain Bike Fuel and Recover Kit - \$80

GU Energy

- Energy Chews – MSRP \$36
 - Energy Stroopwafels – MSRP \$22.50
 - Hoppy Trails, Six Packet Cup - \$20
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Pkg 15

Rocky Mounts Backstage hitch rack

Primal voucher - \$100

Ergon

- 1 pair of Ergon GE1 Evo or GE1 Evo Slim grips (\$35 MSRP, choice of color based on availability)
- 1 Ergon SM Men Comp or SM Women Sport Gel saddle (\$90 MSRP, choice of size)

GU Energy

- Energy Chews – MSRP \$36
- Energy Stroopwafels – MSRP \$22.50
- Hoppy Trails, Six Packet Cup - \$20

Osprey

- 4 Each: Katari 3 Mountain Bike Hydration Pack(Men's Model): Size: O/S: Color: Lime Stone: Retail Value: \$65.00 each/\$260.00 total
- 4 Each: Kitsuma 3 Mountain Bike Hydration Pack(Women's Model): Size: O/S: Color: Teal Reef: Retail Value: \$65.00 each/\$260.00 total

Pkg 16

- Rock Shox Pike Ultimate - \$899
- SRAM Eagle X01 Eagle AXS Groupset - \$1900

GU Energy

- Energy Chews – MSRP \$36
- Energy Stroopwafels – MSRP \$22.50
- Hoppy Trails, Six Packet Cup - \$20

Any prize details not specified above will be determined by the Sponsor in its sole discretion, including but not limited to models, sizing, color and other elements.

Prizes are not transferable, non-exchangeable, not for resale and non-refundable. Winners are not entitled to receive any payment for any possible difference between the actual value of the prizes and the estimated value of the prizes listed. Prizes must be accepted as awarded.

No cash or other substitution may be made, except by the Sponsor, who reserves the right to substitute a prize with another prize of equal or greater value if the prize is not available for any reason as determined by the Sponsor in its sole discretion.

The winner is responsible for any fees associated with mounting, assembling, putting any prizes together and paying taxes, filing appropriate tax documents declaring the value of the prize, and any and all other costs and expenses including but not limited to customs and shipping fees that may be incurred on delivery of their prizes, not listed above or on the Promoter's web site.

What winner may be required to do?

Except where prohibited, a potential winner may be required to complete and return a Declaration and Release and/or tax form W-9, if applicable, within five (5) days of being notified. If a potential winner declines to accept the prize, has violated any of these Official Rules, or fails to sign and return the required documents within the required time period, then an alternate entrant will be selected in his/her place in a random drawing of remaining entries.

Other terms

By participating in the drawing, entrants agree to be bound by these Official Rules and the determinations of the Promoter, which shall be final and binding. Unless prohibited by law, entrants agree to allow use and disclosure of their name, voice, city/state of residence, photograph, and/or likeness for advertising and/or trade and/or any other purpose in any media publication, chapter communication, sponsor communication or format now or hereafter known without further compensation, permission or notification. The promoter will use the entrant's personal information only for identified purposes, and protect the entrant's personal information.

This benefit is subject to federal, provincial, state, and local/municipal laws and regulations and is void where prohibited by law. In the event that the operation, security, or administration of the benefit is impaired in any way for any reason, including, but not limited to fraud, virus, other technical problem, or any other cause that corrupts or interferes with the administration, security, fairness, integrity or proper conduct of the Membership Drive, the Sponsor and Promoter may, in their sole discretion, either: (a) suspend the promotion to address the impairment and then resume the promotion in a manner that best conforms to the spirit of these Official Rules; or (b) award the prize at random from among the eligible entries received up to the time of the impairment.

The Sponsor and Promoter reserve the right in their sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the drawing or to be acting in violation of these Official Rules or in a disruptive manner. Any attempt by any person to undermine the legitimate operation of the drawing may be a violation of criminal and civil law, and, should such an attempt be made, the Sponsor and Promoter reserve the right to seek damages from any such person to the fullest extent permitted by law. Failure by the Sponsor or

Promoter to enforce any term of these Official Rules shall not constitute a waiver of that provision. Sponsor and Promoter reserve the right to modify or cancel this promotion at any time and, in the event of cancellation, substitute another in its place.

Participation is limited to those individuals who provide the required information to be eligible in the drawing, as stated above. By participating in the promotion, constituents agree to release and hold harmless the Promoter, the Sponsor, and any related organizations' employees or volunteers, and their respective officers, directors, employees, and agents (the "Released Parties") from and against any claim or cause of action arising out of participation in the drawing or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the drawing; (b) technical errors related to computers, servers, providers, or telephone or network lines; (c) printing errors; (d) lost, late, postage-due, misdirected, or undeliverable mail; (e) errors in the administration of the promotion or the processing of entries; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the promotion or receipt or use of any prize.

Should tax liability arise, then it will be the responsibility of the winner to notify their own Government's relevant tax department. The Promoter takes no responsibility or liability for taxation or for any other costs incurred in connection with the prizes received in this Membership Drive.

Entrant further agrees that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the promotion, and in no event shall the Released Parties be liable for attorney's fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages. The Sponsor(s) listed and participating are not registered charities and no tax receipts will be issued for donations made through the Membership Drive.

Disputes

Except where prohibited, entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of Colorado. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of the Promoter or Sponsor in connection with the promotion, shall be governed by, and construed in accordance with, the laws of the State of Colorado, without giving effect to any choice of law or conflict of law rules (whether of the State of Colorado or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Colorado.

Finding out who won

To obtain the name of the winner, send a self-addressed stamped envelope to: IMBA 2020 Spring Membership Drive, PO Box 20280, Boulder, CO 80308. Requests must be received within four (4) weeks of the conclusion of the Entry Period. E-News and social media content

will announce the giveaway winner following the conclusion of the Springl Membership drive promotion period.